



8TH INDO PACIFIC
FISH CONFERENCE
AND
2009 ASFB
WORKSHOP &
CONFERENCE



31 MAY - 5 JUNE 2009

BIOGEOGRAPHY & BIODIVERSITY

Perth, Western Australia

Sponsorship Opportunities

*Biogeography
& Biodiversity*

www.ipfc2009asfb.com



An Invitation to Sponsor

Dear Potential Sponsor,

The 8th Indo Pacific Fish Conference (IPFC) and the 2009 Australian Society for Fish Biology (ASFB) Workshop & Conference will be held from 31 May to 5 June 2009 in Fremantle, Western Australia at the Esplanade Hotel.

The IPFC-ASFB Conference & Workshop will attract many of the field's leading professionals, scientists, students and lecturers. The Organising Committee has put together an interesting and engaging program, including numerous symposia on a range of topics. The main themes of the Conference include:

- Biogeography & Phylogeography
- Biodiversity & Community Ecology
- Population Biology & Ecology and Conservation
- Sustainability & Management

These themes will be complemented by the ASFB Workshop 'Biodiversity - what to measure and monitor for fisheries and aquatic ecosystem management'.

The IPFC is convened every four years with events having been held in Sydney, Tokyo, Wellington, Bangkok, Noumea, Durban and Taipei. The Conference aims to bring together ichthyologists from around the world to present and discuss their current research results on Indo-Pacific fishes.

The ASFB was founded in 1971 and currently has more than 600 members. The objectives of the Society are to promote research, education and management of fish and fisheries in Australia and to provide a forum for the exchange of information. The ASFB holds an annual Conference and Workshop that is hosted in different states each year on a rotational basis. Recent Workshop themes have included 'Assessing Recreational Fisheries' (Sydney 2008), 'Spatial Management in Fisheries' (Canberra 2007) and 'Cutting edge technologies in Fish and Fisheries Research' (Hobart 2006).

On behalf of the Organising Committee, we present the following range of sponsorship packages for this event. There are a number of different packages available that have been designed to suit your individual marketing intentions and budget. The Conference organisers **EECW Pty Ltd** will be happy to discuss how we can accommodate your individual needs for this event.

Please contact Cari Vaughan (Event Coordinator) at EECW Pty Ltd:

Telephone: +61 (0) 8 9389 1488

Fax: +61 (0) 8 9389 1499

E-Mail: cari@eecw.com.au

Neil Loneragan and Dan Gaughan
Conference Co-Chairs, 8th IPFC & 2009 ASFB Workshop and Conference



PLATINUM SPONSOR \$50,000 *plus GST*

The Platinum Sponsorship is an exclusive sponsorship offered to one organisation only. Your organisation will be acknowledged exclusively as the Platinum Sponsor of the Conference.

Benefits of the Platinum Sponsorship include:

- Opportunity to provide a 5 minute address to delegates during the Conference
- Sponsorship & Naming rights to the Conference Dinner including the theming of the dinner in Platinum Sponsor corporate colours
- Logo placement on selected delegate bag
- Allocated space for a free standing display
(*Material to be supplied by your organisation*)
- **TEN (10)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **TEN (10)** Complimentary tickets to the Conference Dinner
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Recognition on the front cover of the Conference Registration Brochure
- Recognition on the front cover of the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of all registered delegates and mailing addresses in excel format
(*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel
(*Material to be supplied by your organisation*)
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Full page advertisement on the Program Handbook
(*Organisers reserve the right to place advertisements in various section of the Handbook at their own discretion*)
- Acknowledgement at Official Opening as the Platinum Sponsor



PRINCIPAL SPONSOR \$25,000 *plus GST*

The Principal Sponsorship benefits include:

- **FOUR (4)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **FOUR (4)** Complimentary tickets to the Conference Dinner
- Allocated space for a free standing display
(Material to be supplied by your organisation)
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of all registered delegates and mailing addresses in excel format
(Subject to the Privacy Act)
- **ONE (1)** A4 insert or promotional product in Conference satchel
(Material to be supplied by your organisation)
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Full page advertisement on the Program Handbook
(Organisers reserve the right to place advertisements in various sections of the Handbook at their own discretion)
- Acknowledgement at Official Opening as the Principal Sponsor



GOLD SPONSOR \$15,000 plus GST

The Gold Sponsorship benefits include:

- **TWO (2)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **TWO (2)** Complimentary tickets to the Conference Dinner
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of all registered delegates and mailing addresses in excel format (*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel (*Material to be supplied by your organisation*)
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Half page advertisement in the Program Handbook (*Organisers reserve the right to place advertisements in various sections of the Handbook at their own discretion*)
- Organisation branding on a concurrent stream on a given day



SILVER SPONSOR \$7500 *plus GST*

The Silver Sponsorship benefits include:

- **ONE (1)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **ONE (1)** Complimentary tickets to the Conference Dinner
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of all registered delegates and mailing addresses in excel format (*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel (*Material to be supplied by your organisation*)

BRONZE SPONSOR \$5000 *plus GST*

The Bronze Sponsorship benefits include:

- **50%** Discount on ONE FULL Registration to the Conference
- **50%** Discount on ONE ticket to the Conference Dinner
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of all registered delegates and mailing addresses in excel format (*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel (*Material to be supplied by your organisation*)



WELCOME RECEPTION SPONSOR \$5500 *plus GST*

Ideal for organisations seeking prominent positioning at the Conference

- Exclusive naming rights to the event, for example 'XXX Welcome Reception'
- Recognition in all Conference publications including the Registration Brochure, Program Handbook and Conference website
(From time of confirmation of sponsorship)
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- **50% Discount on ONE FULL Registration to the Conference**
- **10 Complimentary tickets to the Welcome Reception**

KEYNOTE SPEAKER SPONSOR \$5000 *plus GST*

*The Program Committee is currently in the process of inviting keynote presenters and sponsorship opportunities are available for these speakers.
Please contact the Secretariat for further details.*

- Recognition in all Conference publications including the Registration Brochure, Program Handbook and Conference website
(From time of confirmation of sponsorship)
- Recognition at the Conference by display of organisation's logo on a Sponsors Recognition Board
- Organisation logo displayed as part of the speaker's introductory slide
- **50% Discount on ONE FULL Registration to the Conference**



OTHER OPPORTUNITIES

Satchel Inserts

Single Item printed material or promotional product (A4 size or smaller) to be inserted into Conference satchel

\$550 plus GST

Plenary Session Sponsor

Acknowledgement on slide at the beginning of session
Acknowledgement in program

\$4000 plus GST

Concurrent Session Sponsor

Acknowledgement on slide at the beginning of session
Acknowledgement in program

\$2000 plus GST

Advertising in Conference Program Handbook

¼ Page

\$1000 plus GST

½ Page

\$1500 plus GST

Full Page

\$2500 plus GST

OTHER SUGGESTIONS?

Do you have another idea for sponsorship or have a set budget? The Sponsorship Committee would be delighted to tailor a package to suit your requirements and ensure your marketing objectives are achieved.

Please post or fax this form to:

8th IPFC & 2009 ASFB Workshop and Conference Secretariat
EECW Pty Ltd
PO Box 749
WEMBLEY WA 6913
Tel: +61 (0) 8 9389 1488
Fax: +61 (0) 8 9389 1499
Email: info@eecw.com.au



CONTACT DETAILS

Please print clearly in block capitals

Contact Name:

Position:

Company:

Address:

State: Postcode:

Telephone: Facsimile:

Mobile:

Email:

Sponsorship Packages

(All prices listed below are in Australian Dollars and are exclusive of 10% Goods and Services Tax)

	Platinum Sponsor	\$50,000		Concurrent Session Sponsor	\$2000
	Principal Sponsor	\$25,000		Plenary Session Sponsor	\$4000
	Gold Sponsor	\$15,000		Full Page Advertising in Conference Program	\$2500
	Silver Sponsor	\$7500		½ Page Advertising in Conference Program	\$1500
	Bronze Sponsor	\$5000		¼ Page Advertising in Conference Program	\$1000
	Welcome Reception Sponsor	\$5500	Other Please Specify:		
	Keynote Sponsor	\$5000			
	Satchel Insert	\$550	TOTAL \$AUD:		

Payment Details

Please note that 50% part payment of sponsorship total is required within one month of receipt of the sponsorship application form

Sponsorship Package (50% of Total Cost) \$ _____

TOTAL COST \$ _____

<input type="checkbox"/>	Please forward an invoice to facilitate payment
<input type="checkbox"/>	I enclose a cheque – please make cheques payable to EECW in trust for IPFC & ASFB
<input type="checkbox"/>	Please charge \$ _____ to the following credit card (<i>Visa and Mastercard only</i>)

Card Number _____

Expiry Date _____

Cardholders Name _____

Signature _____

Cancellation Policy

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 1 December 2008 will have all payments returned less a \$100 administration fee. Cancellations from 2 December 2008 and prior to 2 February 2009 will forfeit the 50% payment forwarded with this application. Cancellations from 3 February 2009 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions.

Name (please print) _____

Position _____

Organisation _____

Signed _____ Date _____

Terms & Conditions

The Conference Host and the Organiser will take all diligent care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements ie banners, promotional material and any other material. The Sponsors are required to make the necessary deposit payment for the Sponsorship with booking, and Final Payment due by no later than 2 February 2009. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit. The Host and Organiser reserve the right to alter the program if required.